

MATTHEW J. BLODE

FORBES 30 UNDER 30 · EXITED TO LINKTREE AND ME&U

MELBOURNE, AUSTRALIA

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EXPERIENCE

Linktree 2025–Present

Co-head of LinkApps

- Building the integrated tools ecosystem where creators run their entire business - from bookings to payments to forms - all in one place.

Fingertip.com (acquired by Linktree) 2023–2025

Co-founder & CTO

- Co-founded website builder with Gabby and Hezi Leibovich (Catch, Menulog founders). Serving tens of thousands of users in 100+ countries.
- Led engineering team to build AI-powered platform combining website creation, booking, e-commerce, and invoicing. 99.9% customer satisfaction.

me&u (previously Mr Yum) 2021–2023

Senior software engineer, Austin, Texas

- Led front-end development for web app serving 15M+ users globally. Ensured performance at scale.
- Drove technical strategy for US expansion.

VenueSafe (acquired by me&u) 2020–2021

Co-founder & CTO

- Co-founded COVID compliance platform serving 1M+ Australians. Acquired by me&u.
- Built full-stack solution from UI design to back-end APIs during pandemic.

EDUCATION

The University of Melbourne 2018–2020

- Bachelor of Design, Major in Digital Technologies

HONOURS & AWARDS

- Forbes 30 Under 30 (2025) — Technology category
- Pause Awards Prodigy Award (2024) — recognising young visionaries
- Dean's Honours List (2019) — top 3% of cohort, University of Melbourne
- Best New Online Retailer (2018) — Orias Awards for e-commerce platform

TECHNICAL SKILLS

- Full-stack: React.js, Next.js, Node.js, TypeScript, AI integration
- Design: Figma, UI/UX design
- Leadership: team scaling, product planning, startup growth