

Muhammad Tayyab

Technical Product Manager

Lahore, Pakistan • ✉ tayyab.t450@gmail.com • ☎ +92 303 4064023

🌐 tayyab.dev • linkedin.com/in/tayyabgoose • github.com/tayyabgoose • x.com/tayyabgoose

SUMMARY

Technical Product Manager with a strong foundation in software development, adept at bridging technical and business teams to deliver scalable, user-centric digital solutions.

WORK EXPERIENCE

SOFTAIMS - TECH GROWTH (FULL TIME) (LAHORE, PK) **SEPT 2025 - Present**

- Led cross-functional teams to design and scale core processes, improving execution speed and clarity across the organization.
- Built and standardized SOPs and workflows creating accountability, ownership, and measurable success metrics across teams.
- Established structured planning, review, and feedback loops to improve delivery quality and decision-making.
- Managed and mentored team members, fostering a culture of ownership, data-driven thinking, and continuous improvement in a fast-growth environment.
- Qualified leads and closed discovery and sales meetings with potential users and partners.
- Collaborated with internal teams to ensure smooth handoffs from sales conversations to execution.
- Owned customer conversations as an AE, closing meetings and leading discovery calls.

BINARY NEXT - Product Engineer (PART-TIME) (LAHORE, PK) **APR 2025 - Sept 2025**

- Translated product requirements into detailed technical specifications and actionable engineering tasks, ensuring alignment between business goals and technical execution.
- Developed and maintained responsive, high-performance front-end components using modern web technologies to ensure seamless user experiences.
- Led client communications, gathering requirements, managing expectations, and providing strategic recommendations on project approaches and technical solutions.

ROZE REMIT - Technical Product Manager (PART-TIME) (LAHORE, PK) **APR 2025 -Sept 2025**

- Implemented a unified helpdesk system (Freshdesk), consolidating multiple support channels including *email, WhatsApp, phone, Facebook, Messenger, and web forms* into a single, centralized platform.
- Improved support team efficiency and response time through automated ticket routing, SLA configuration, and integrated knowledge base setup.
- Bridged strategic insight and day-to-day execution, translating high-level business goals into actionable product requirements and sprint deliverables acting as a translator between engineering, compliance, operations, and customer support.
- Oversaw UX/UI improvements for mobile and web apps, resulting in an increase in customer retention and app engagement.

PROJECTS

Programmers Force - PRODUCT MANAGEMENT CASE STUDY ([PRESENTATION](#)) ([BRIEF](#)) **Jan 2025**

MARKETMINGLE ([FIGMA PROTOTYPE](#)) ([FIGMA DESIGN](#)) **FEB 2024**

WEATHER APP ([HTTPS://WEATHER-APP-TAYYAB.VERCEL.APP/](https://weather-app-tayyab.vercel.app/)) ([GITHUB.COM/TAYYABGOOSE/WEATHER-APP/](https://github.com/tayyabgoose/weather-app/))

React, TypeScript, Tailwind CSS, OpenWeatherMap API **Nov 2024**

SKILLS

Agile, Project Management (Trello, Notion, Jira), SCRUM, SDLC, Product Roadmapping, Product Strategy, Product Thinking, Frontend Development (React, Tailwind, UI Libraries), API Integration, Requirements Gathering, Stakeholder Management, SQL, Python, Power BI/Tableau, Team Leadership, Presentation Skills, UI/UX, Technical Writing

EDUCATION

atomcamp - DATA ANALYTICS BOOTCAMP **Feb 2025 - May 2025**

- I learned about data literacy, storytelling with data, Excel (**data cleaning, analysis, visualization**), Power BI/Tableau, SQL, GIS, Python, and EDA and completed assignments and projects regarding the above.

FAST-NUCES (LAHORE, PAKISTAN) *Bachelor of Science, Major in Computer Science; Minor in Robotics & Automation*

VICE PRESIDENT AND CO-FOUNDER OF THE SOCIETY OF CODING AND ROBOTICS ([INSTAGRAM.COM/BDC ROBOTICS](https://www.instagram.com/bdc_robotics))

- Held weekly training/development sessions (coding, prototyping) for 8 weeks with a 30+ headcount.

CERTIFICATIONS - (ALL ON [LINKEDIN](#))

- Roadmap to Product Management - [10Pearls University](#)
- Figma - Coursera ([Course 1](#), [Course 2](#), [Course 3](#), [Course 4](#))
- UI/UX Competition - [SOFTEC](#)
- Frontend Development - **Scrimba** ([Netlify](#), [Flexbox](#), [UI Design Fundamentals](#))
- Technical Writing Workshop - **Educative** ([What is an NFT?](#))
- Game Design Workshop - **INDEX** ([LUMS](#))